



Demystifying the Road to College

Sue Larminie

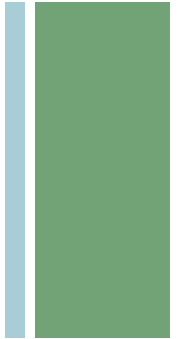
Independent College Advisor



+ Demystifying the Road to College

- Remember when we were 16 or 17.....
- Unique qualities of your little treasure!
- Building a Right Fit College list including ballpark costs
- College Application content with SAT/ACT Reality Check
- How do colleges select?
- If students want to go to college they will go!

+ The Right Fit College List



- Right Fit List for each student is different!
- How Many?
 - 2-3 Green Zone including 1 near home, financial safety
 - 3-5 Amber Zone
 - 0-3 Red Zone
- Cost and the List
 - Understanding Expected Family Contribution (EFC) and Cost of Attendance (COA)
 - Need and Merit aid

+ Financial Need and Price Calculation

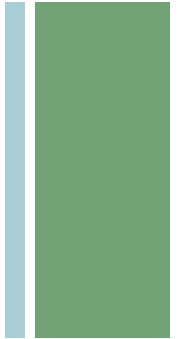
- Net Price Calculators on college websites
- Big Future EFC Calculator
- EFC – Expected Family Contribution
- Cost of Attendance (COA)
 - Tuition and fees
 - Transportation
 - Miscellaneous personal expenses
 - May cover cost of computers
 - Room and board
 - Books and supplies
 - May also include other extraordinary expenses
- Student's Financial Need (**eligibility**) = **COA - EFC**
Cost of Attendance (**COA**) *minus* Expected Family Contribution (**EFC**)

+ Ballpark College Costs per year

College Type	Tuition & Fees	Total Cost (COA)
Community C	1,200	15,000 (if not at home)
CSU	8,000	24,000
UC	14,000	35,000
WUE	9-12,000	20-30,000
Non WUE	29,000	35-45,000
Private	35-60,000	50-75,000 BUT Merit Aid at some so down to UC price?



Building the Right Fit College List

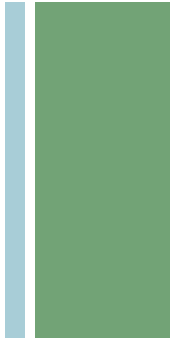


- ◆ **Visit some colleges ! Request Information! Read the Mission!**
- ◆ Purpose of college?
- ◆ Door to door travel time
- ◆ Specific Major or time to explore?
- ◆ Availability of favorite club or hobby
- ◆ Support for health or disabilities
- ◆ Prestige – be honest
- ◆ Price for 4 years
- ◆ Discussion based learning or lecture based?
- ◆ Internships built in?
- ◆ Senior project/thesis/capstone?
- ◆ Contact with professors
- ◆ Research opportunities for undergrads
- ◆ Honors programs and colleges
- ◆ Campus Culture, Big Sports culture
- ◆ Religion



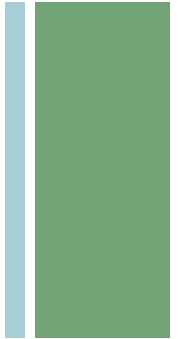
Look out for these:

- College Opportunities –Gallup Purdue Great Jobs Great Lives so odds of being engaged at work if:
 - Semester long project eg Senior Research Project/Capstone/thesis
 - Internship to apply learning
 - Professors interested in student, mentors
- Burning Glass research - add a technical skill set to any major:
 - Marketing
 - Sales
 - Business
 - Social Media
 - Graphic Design
 - Data Analysis
 - Computer Programming
 - IT networking





College Ideas for the Search

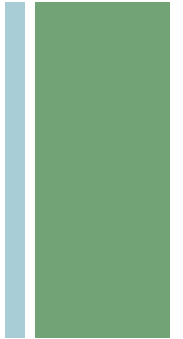


- CTCL: Reed, Willamette, St Mary's, Puget Sound
- WUE: Reno, Portland State, ASU, U of Arizona
- Honors Colleges/Programs: ASU Barrett, UC Riverside
- Community College and Transfer Path:
 - CSU Guaranteed Transfer Associate Degree (ADT)
 - TAGs with UCs
 - Private in 1 year (Santa Clara)
 - WUE
 - Specialist arts colleges so time to build portfolio
- Naviance SuperMatch, Big Future, Collegexpress,



Application Content

– the Puzzle pieces



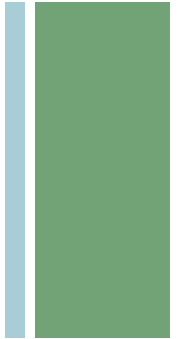
- **GPA (academic, weighted? 9-12 or 10-12)**
- **Rigor of courses**
- **SAT/ACT**
- Core Essay (eg Common App) or Insight questions (UC)
- SAT Subject tests/AP scores
- Activities (eg clubs, sport, job, family responsibilities)
- Additional Information (Optional)
- Letters of Recommendation (Counselor and teacher)
- Supplement Essays/ Qu's – specific to college and/or major
- Demonstrated Interest
- Interviews – admissions or alumni
- Portfolio/ Audition

+ CSU Selection process:

Only need GPA plus SAT or ACT

- Eligibility Index Formula used:
 - $(\text{GPA} \times 800) + \text{SAT (CR and Math)} = \mathbf{2950 \text{ minimum}}$
 - $(\text{GPA} \times 200) + (10 \times \text{ACT composite}) = \mathbf{694 \text{ minimum}}$
- **Example: 3.0 GPA and 1100 SAT = 2400 + 1100 = 3500**
 - 2017 Data:
 - SF State 2950
 - Sonoma State 3200
 - San Jose by major 4200 engineering
 - Monterey 3601
 - San Marcos 3400
 - San Diego State by major 4000+

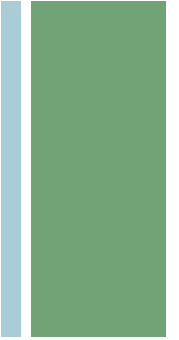
+ UC Selection stats



- One application, pay per campus
- Comprehensive Review inc activities, school offerings, life experiences
- Top 9%
- GPA/SAT middle 50% 2017 admits
 - Riverside 3.61-4.05/1100-1290
 - Santa Barbara 4.00- 4.27/1190/1400
 - UCLA 4.19-4.33
- Apply broadly or very specifically!

+ Students say.....

- “Why is your student's test score a conversation point?”
- “Students know (where they stand academically), parents don't”
- “Copying other people's extra-curriculars doesn't work!”



+ Decreasing stress: what we can control

- Conversation topics and timing
- College visits during junior year (5)
- Our own social media posts
- Privacy of test results
- Arrange for any diagnostic testing for suspected learning disabilities before 18
- Remember what your children were drawn to and see what majors and colleges may appeal; not every student has a passion, but help your students to understand themselves

+ Conversation ideas....

- She is looking mainly at colleges with small classes so a mix of small liberal arts colleges and CSUs like San Marcos that guarantee no more than 40 in a class
- He has worked out that he is fundamentally lazy so he needs somewhere he won't be able to sit at the back of a lecture hall
- She has always done best with hands on learning so the polytechnic approach looks great and Arizona State has an excellent mini campus polytechnic
- He just needs somewhere with a mock trial team and he doesn't mind how good it is